

Haakaa is pleased to announce we will be appearing at Kind & Jugend 2025! You'll be able to find us at Hall 11.2, Stand B-019 from the 9th to the 11th September 2025. We're incredibly excited to have this opportunity to participate in this fair, and we look forward to meeting as many attendees as possible.

We're a family-owned company founded in 2012 by one very determined mum in Auckland, New Zealand. She had been struggling to find just the right products for her baby daughter, who had been diagnosed with autism and other health needs. Conscious of the prevalence of plastics in baby products and backed by experience as a designer, she got to work. The idea was to create safe, innovative and, just as importantly, practical products for mums, babies and families. Making things simple to take on the go without worry was the final piece of the puzzle. With these values in mind, the Haakaa Silicone Breast Pump was born. It didn't take long for the Haakaa range to begin gaining global recognition for its blend of simplicity and functionality, winning awards in multiple countries across many carefully designed products.

Our Range

Haakaa may be famous for our uncomplicated breast pumps, but our range includes a wide selection of maternity, baby and family products to help ease the parenting journey. Among our collections you can find:

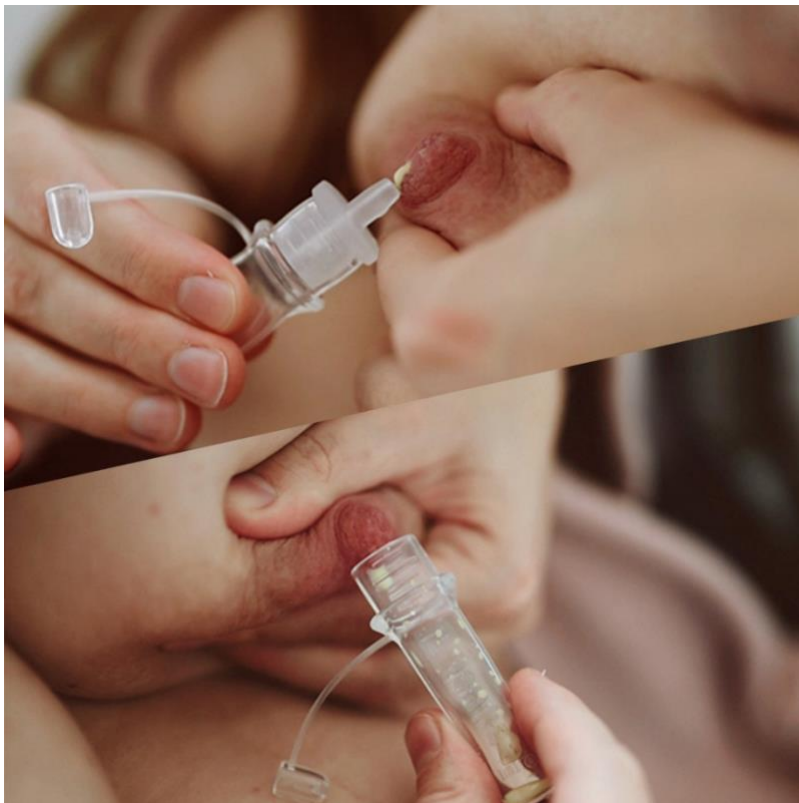
Breastfeeding & Pumping Essentials: More than just our original manual breast pump, we now have an expanded range of handy silicone manual breast pumping tools to choose from. From one-piece and wearable pumps to passive milk collectors, Haakaa has something to smooth the breast pumping experience. Some of our most popular pumping & breastfeeding products include:

- Silicone Breast Pumps: Manual breast pumps to actively express or passively collect breastmilk (Generations 1, 2 & 3)
- Ladybug Milk Collector: Reusable breast pad alternative that saves leaking milk for later use
- Shell: A wearable breast pump/milk collector hybrid, designed to be worn discreetly inside any bra
- Supplemental Feeding Systems: Specialised feeding tube and container combos designed to address feeding issues, including latching or supply concerns
- Nipple Shields: A range of solutions to pain or discomfort associated with damage to the nipples as a result of breastfeeding.





Colostrum Collection: Some newborns need a bit of extra nourishment after delivery. The expression of colostrum, whether antenatally or postnatally, can provide this extra nutrition. Developed in conjunction with maternal and neonatal health professionals, Haakaa's range of medical-grade silicone colostrum collectors and feeding cups allows safe, easy and comfortable expression, storing and feeding of this critical food source.





Maternity: We know how hard pregnancy can be on soon-to-be mothers, so we've focused on products to help get through this occasionally difficult time. From nausea-relieving teas to belly support bands and maternity bras, we're dedicated to making each step that little bit easier.



Storage: Whether you need to store expressed milk, freeze homemade food, or just need somewhere for your general bits and pieces, we have a solution for it all.





Feeding: Covering everything from bottle feeding to the solids journey, including the choice of silicone or glass bottles. Transitioning to self-feeding becomes a breeze thanks to feeders, child-centred cutlery, suction plates, and stage-appropriate drinking cups.





Hygiene: Get through childhood without fuss with the ultimate in practical accessories. Nasal aspirators, medicine dispensers, toothbrushes and sterilising gear are just the start.





Natural Care: Choose from Haakaa's unique range of natural balms, lozenges and skincare products. There's something suitable for each family member to be found.



We'd love to invite you to visit us at Hall 11.2, Stand B-019. Our commitment to safe, non-toxic products designed to simplify parenthood will be on display, and we'd love to share this with you!